

# BUILD YOUR BUSINESS: 2022 HBA Event Sponsorship Opportunities

<p><b>Annual/Networking Events – \$600 each</b>  <b>Benefits:</b> Two complimentary tickets to the event, company name and logo on event promotions*</p> <p>Contact <a href="mailto:PfeifferK@hbastl.com">PfeifferK@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• SOLD: HBA Holiday Party – Sponsored by Forshaw of St. Louis (Contact Kelley to get on the list for a future date!)</li> </ul> <p>Contact <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• Economic Forecast</li> <li>• Oktoberfest/Annual Meeting</li> </ul> <p>Contact <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• Installation of Officers</li> <li>• Excellence of Achievement</li> </ul>	<p><b>Special Events – Prices/Benefits Vary</b>  For specific pricing and benefits information, please contact an HBA staff member for the following events:</p> <ul style="list-style-type: none"> <li>• HBA Awards Gala – <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a></li> <li>• Home Builders Charitable Foundation Fundraiser at Cardinals Baseball Game – <a href="mailto:RaschL@hbastl.com">RaschL@hbastl.com</a></li> <li>• Builder Day Picnic &amp; Golf Tournament – <a href="mailto:MclverP@hbastl.com">MclverP@hbastl.com</a></li> <li>• Clay Shoot – <a href="mailto:MclverP@hbastl.com">MclverP@hbastl.com</a></li> <li>• Public Policy – <a href="mailto:SchwartzE@hbastl.com">SchwartzE@hbastl.com</a> <ul style="list-style-type: none"> <li>- BUILD St. Louis Spring Gala</li> <li>- Codes &amp; Utilities Reception</li> <li>- BUILD St. Louis Blues Game</li> <li>- NAHB BUILD-PAC Fundraiser</li> </ul> </li> <li>• Home Show – <a href="mailto:RidgleyT@hbastl.com">RidgleyT@hbastl.com</a> <ul style="list-style-type: none"> <li>- Building Industry BASH</li> <li>- Builders Home &amp; Garden Show</li> <li>- Builders St. Charles Home Show</li> <li>- Builders Home &amp; Remodeling Show</li> </ul> </li> </ul>
<p><b>Educational Events – \$250 each</b>  <b>Benefits:</b> Two complimentary tickets to the sponsored event, company name and logo on event promotions*, opportunity to distribute company marketing materials at the event</p> <p>There are various educational events held at the HBA each year, including topics that center around trends and workplace safety. Contact <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a> for more information.</p>	<p><b>Steering Committee Lunch Meetings – \$200 each</b>  <b>Benefits:</b> Company name included on meeting notices, signage during meeting, and opportunity to present to committee members for 3-5 minutes prior to the start of the meeting</p> <ul style="list-style-type: none"> <li>• Custom Home Builders Council (CHBC) – <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a></li> <li>• Remodelers Council (REM) – <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a></li> <li>• Professional Women in Building Council (PWBC) – <a href="mailto:PfeifferK@hbastl.com">PfeifferK@hbastl.com</a></li> </ul>
<p><b>Host HBA Members at your Showroom!</b>  You provide the food and beverages, and the HBA will promote the event to members and cover registration. There are several opportunities throughout the year to host full HBA council meetings and networking events. Contact <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a> for more information.</p>	

\*Event promotions may include any of the following: Flyers, printed and electronic invitations, printed and electronic publications, social media, HBA website, as well as event-day signage and verbal recognition from speaker.

Please see the attached 2022 HBA calendar of events for dates.