



HOME BUILDERS
ASSOCIATION
ST. LOUIS

GRASSROOTS MARKETING

Don't Spend a Dime | Maximize Time | Generate Leads

Sept. 7

8:30 - 9:30AM

HBA
10104 OLD OLIVE STREET RD
ST. LOUIS, MO 63141



Presenter:

KIM MOORE

SLM Media Group

REGISTRATION:

STLHBA.COM/EVENTS

\$25 - HBA members
\$20 - Council members

HedgesJ@hbastl.com

Seminar overview:

- Spend less time and money while increasing leads and amplifying your brand
- Reach your customers and interpret their buying behaviors
- Uncover your "bag of tricks" and more useful tools
- Inspire creativity among your team

Cancellations: 3 business days in advance. No shows responsible for payment.

The HBA empowers members to succeed by working toward common sense building regulations, providing networking and educational opportunities, and using its power in numbers to keep the housing market strong.