

# Home Builders Association of St. Louis & Eastern Missouri Awards Program

## Homes of the Year – *Staging Project of the Year*

### Deadline

All entries must be submitted online no later than 5 p.m. on Feb. 3, 2023. After this time, entries are subject to a \$25 late fee per entry.

### Cost

The entry fee for a Homes of the Year submission is \$90. Companies will be invoiced by the HBA for submitted entries. No refunds will be given.

### Eligibility

- Your employer must be a member of the Home Builders Association of St. Louis and Eastern Missouri.
- Entries must have been completed between January 2022 and December 2022.

### Judging

Homes of the Year submissions are judged on a 100-point system. Should the situation occur where there is only one entry in a Homes of the Year category, 70 points would qualify as a winning entry without competition. The HBA reserves the right to eliminate any category due to insufficient entries or where the quality of work does not warrant a winner. The HBA also reserves the right to combine or expand categories based on number of entries received. There are no ties in a category. A definitive winner will be picked by the judges.

Judges will consider the appropriateness of the *display home* staging project as it relates to the target market in the following areas: concept (20 points), creativity (25 points), wall/window treatments (20 points), impact of furniture/accessories (20 points) and utilization of staging budget (15 points).

Judges will consider the appropriateness of the *market home* staging project as it relates to the target market in the following areas: concept (20 points), creativity (20 points), wall/window treatments (15 points), impact of furniture/accessories (15 points), utilization of staging budget (10 points), price listed/sold for (10 points) and time on market after staging (10 points).

Judges will consider the appropriateness of the *rehab* staging project as it relates to the target market in the following areas: concept (20 points), creativity (20 points), wall/window treatments (15 points), impact of furniture/accessories (15 points), utilization of staging budget (10 points), price listed/sold for (10 points) and time on market after staging (10 points).

Entries are categorized by single family *detached* display homes, single family *attached* display homes, market homes and rehabs, as well as home price and/or staging budget; therefore, if you would like to enter multiple projects within the same category, ensure the projects are not in a similar price range so they will not be judged against one another.

### [Click here to apply.](#)

**Please note:** You may click through the online application to preview the questions prior to submitting your entry form. You cannot save your entry form and return to complete it later. You may choose to type your answers in a Word document first and then copy and paste them into the online application once you are prepared to submit. *Please be prepared to submit the following: budget, open/listing date, time on market, sales price, entry statement (see online application for details), up to 10 photos and floor plan (if applicable).*